



Merry Christmas!

Tis' the season to be jolly and spread Christmas cheer at Bellville's Small Town Christmas! Please join us in making Bellville the place to be for family fun and the season's celebration. This year Small Town Christmas will be on Friday, December 3rd and Saturday, December 4th, and will feature the following:

- ◇ Bellville Christmas Tree and Square Lighting
- ◇ Lighted Christmas Parade around the Square
- ◇ Professional pictures with Santa Claus in the Park with KGoebel Photography
- ◇ A showing of the movie "The Star" in the Park
- ◇ Non-profit Area Organizations will have Booths with Food and Drinks
- ◇ Beer and Wine Garden
- ◇ Live Music
- ◇ An Inflated Activity Area, with an Obstacle Course and Swing Ride
- ◇ A Petting Zoo and Pony Rides
- ◇ A huge market day and farmer's market

There are several sponsorship opportunities available! We realize that one of the levels might not work for you or your business, so please know that we appreciate every amount that is donated to Small Town Christmas. Thank you again for your donation and see you at Small Town Christmas!

Sincerely,

The Small Town Christmas Elves



Corporate Sponsorship Levels

Silver Bells Sponsorship \$1,000

- A custom sign with your logo and/or name displayed for the entire month of December on a decorated town square light pole, circling the Court House.
- Decorated tree wrapped in white Christmas lights in the mini park with a custom sign with your logo and/or name displayed, also for the entire month of December
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads

Mrs. Claus \$500

- A sign with your logo and/or name displayed on a decorated town square light pole, circling the Court House.
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads

Christmas Cheer \$300

- Official sponsor for one of the Small Town Christmas activities (for example, Pictures with Santa or the Petting Zoo).
- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, brochures and Facebook ads, including signage at your sponsored activity.

If you have any questions, please contact us at info@bellvillesmalltownchristmas.com.



Sponsorship Agreement

(Company) _____ agrees to provide a financial sponsorship for the Small Town Christmas on December 3rd and December 4th, 2021. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my donation has been issued and accepted by Small Town Christmas. As a sponsor, I agree to provide digital artwork for all promotional advertising to info@bellvillesmalltownchristmas.com.

Please check appropriate sponsorship:

- _____ Silver Bells Sponsor \$1,000
_____ Mrs. Clause Sponsor \$500
_____ Christmas Cheer Sponsor \$300
_____ Other amount

Sponsor Name: _____

Representative Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Please send completed agreement with check made payable to:

Small Town Christmas
Post Office Box 932
Bellville, TX 77418
Email: info@bellvillesmalltownchristmas.com
Phone: 832-641-1633